MY VENTURE PROJECT — BUILD STEP 1

Topic 1.1: What Is Entrepreneurship? Traits and Work Habits

Std: 01.01, 02.03 | Process: CR 02.02, CR 09.07, CR 09.09 | Portfolio: Milestone 1 · Build Step 1

MY VENTURE PROJECT · MILESTONE 1: FOUNDER PROFILE

Build Step 1 — Founder Trait Scan

This is the first build step of **My Venture**, the year-long project where you write a real business plan one section at a time. Each unit adds one section. At the end of the year you'll put all ten together and pitch your business to a panel. **Milestone 1** is your **Founder Profile**: who you are as a business owner. It starts with an honest look at your traits and habits.

HOW TO RATE YOURSELF

1 = not like me yet · 3 = sometimes · 5 = this is me. Every rating needs evidence: one real thing you did. "I'm persistent" is an opinion. "I failed my permit test, studied for a week, and passed the second time" is evidence.

Part 1 — Six entrepreneur traits

Trait	1–5	My evidence (a real example)
Initiative Starts things without being told to.		
Risk tolerance Willing to act when the outcome isn't guaranteed.		
Persistence Keeps going after a setback or a 'no.'		
Creativity Sees new solutions to everyday problems.		
Self-confidence Trusts their own judgment enough to decide.		
Adaptability Changes the plan when the facts change.		

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Part 2 — Six work habits

Work habit	1–5	My evidence (a real example)
Time management Plans the day around what matters most.		
Organization Keeps records, files, and money tracked.		
Self-discipline Does the work even when no one is checking.		
Follow-through Finishes what they start and keeps promises.		
Customer focus Listens to what buyers actually need.		
Continuous learning Looks for feedback and new skills.		

Part 3 — Compare and plan

My two strongest (highest ratings):	
My two weakest (lowest ratings):	
One thing I'll do this month to build weak #1:	
One thing I'll do this month to build weak #2:	

Part 4 — Start your idea list

Most businesses start with a problem, not a product. Write three problems you've noticed at school, at home, at work, or in your neighborhood that someone could get paid to solve. You'll pick one of these (or a better one) to build your business around in Unit 2.

Problem I noticed	Who has this problem?	How could a business solve it?

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Part 5 — Self-check

- Does every rating have a real example, not just an opinion?
- Are your action steps things you can actually do this month?
- Is each idea a problem someone has, not just a product you like?

Save this in your My Venture folder. It becomes the first page of Milestone 1, your Founder Profile. Later milestones: Opportunity Analysis, Company Description, Market & Location, Products & Pricing, Marketing Plan, Management & Staffing, Financing Plan, Financial Plan, and the final plan and pitch.

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